

LETSCARABEO

ART SCOOTER BY ELENA AMODEO



Elena Amodeo, in art AMO, presents LETSCARABEO, **a scooter entirely hand-painted and conceived as a moving artwork on the city streets**: an ideal connection to Milan, where the artist lives and works, a metropolis constantly transforming and evolving like the letters and colors that compose it.

Over fifty words, numbers, and symbols painted with a brush and composed of small circles, **over 6,000**: a **technique** that for years has made her **style unique and recognizable**, and with which she wanted to personalize and breathe new life into this iconic scooter.

Letters arranged like a crossword puzzle, inspired by memories, emotions, people, and meanings that are part of the artist's experience, always with an eye toward the present and the future: combinations that, in their intersecting, have also generated new expressions, through a **balance of connections and synergies**.

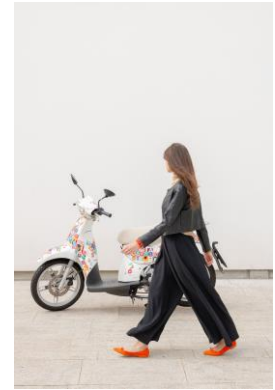


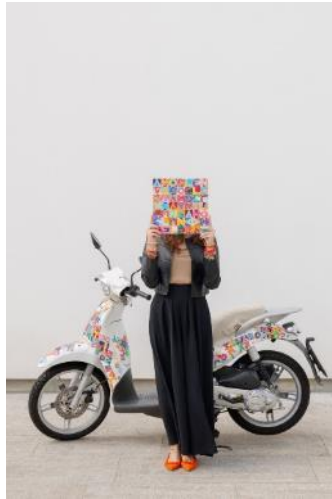
CONCEPT

"The technique I use, as with all my paintings, is many small circles that I paint by mixing colors directly onto the surface. **Each circle is like an atom in nature or a bit in computer science** that, when combined with others, creates matter or an ever-expanding circuit, like a transistor, **a switch that, when turned on**, allows current to flow through an electronic circuit. And **in the same way, these cubes, letters, numbers, the engine of my scooter, evolve on a journey toward infinity.**

I've always been fascinated by pure forms, by everything that allows me to create, build something, by colors and their infinite variations and combinations. The playful aspect and the search for a dreamlike dimension are aspects that have always accompanied my work. They allow me to always see beyond things, imagining that from every single shape, like a circle or a letter, new ones can arise in infinite variations, just as in life, new possibilities for experience, interpretation, and thought."

LETSCARABEO is inspired by the artworks of "READ!" and "WRITE" series that the artist creates in acrylic on different media, namely **canvas, wood panel and wooden cubes**: works that often interact with each other in a single work or artistic installation.





BIOGRAPHY

As an artist and creative, she creates artwork, lettering design, graphic design, decorations, and book covers.

Since 2009, she has exhibited in solo and group shows in Italy, Spain, and Germany, also participating in major charity auctions for Sotheby's Italy, the P | Art Gallery in Ibiza, the Marzotto Foundation in collaboration with Vittorio Sgarbi, the Gruppo giovani Industriali di Piacenza, and the Benedetta D'Intino Foundation and Center. She has collaborated as a graphic designer in various fields, creating graphic projects such as brands, logos, and art catalogs for individuals, companies, and public entities, as well as designing designer labels for wineries. Her works are featured in numerous private collections, showrooms, and professional studios.

CONTACT

Elena Amodeo – AMO
artist | creative & graphic designer
Milano - Italy

www.elenaamodeoart.com | ea@elenaamodeo.it | +39 3398285555
Instagram: elenaamodeoart | Facebook, Amo l'arte, Elena Amodeo

In the pictures:

LETSCARABEO, 2025

hand-painted with acrylic and mixed media on scooter, 2025

ARTWORKS from WRITE! and READ! series, 2021-2025

acrylics on canvas, wood board, wooden cubes
variable dimensions