



The importance of a detailed information framework for each field plot to set up in the farm both testing and precision agronomic interventions and crop protection



Wednesday 29 January 2025



16:30 – 17:15



Tech Forum Verde

Speakers

Gianfranco Ferro, general and sales manager

Simone Bellinazzo, agronomic and crop protection manager

Luca Strinna, field monitoring and digital technology manager

Topic

The holistic interpretation of data collected by means of monitoring and measurements in the field (soil, crops, pests, weather), using various tools and sensors, allows to evaluate the performance of new products (e.g. biostimulants), applied with the principles of precision farming.

“In situ” monitoring and the integration of collected data inside decision support systems are also key steps to help the farmer/agricultural technician in planning precision interventions (e.g. fertilization, irrigation) and integrated and targeted crop protection.

Brief description

Promotion of the new modular Precision Testing service aimed at farms and other actors in the supply chain. The work and results achieved through the implementation of some validation tests of the service at pilot farms in the Veneto region will be presented, as part of the consolidation project "*Innovative services to drive farmers in the integrated crop protection and precision farming operations*", admitted to the contribution provided for by the Call for Proposals PR Veneto Region FESR 2021-2027 Action 1.1.3-year 2023.

Contact us to schedule an appointment and receive your free operator ticket

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