

Press release - July 25th, 2024

GetX and BrenStone collaboration agreement to help Indian startup and scaleup companies enter the European and North American markets

- The partnership aims to provide tailored services and the best expertise in Marketing, Finance and Sales to Indian accounts in new markets outside India.
- To increase the visibility and the business opportunity of GetX in India, selling to the new customers the full combined range of services.
- Partnering with GetX Europe empowers BrenStone's clients to pinpoint and capitalize on high impact through M&A (Mergers and Acquisitions), Joint Venture, driving strategic growth and competitive advantage in their respective markets.
- Leveraging GetX Europe's expertise, BrenStone's clients can forge innovative technical collaborations, gaining access to cutting-edge technologies and industry-leading practices to accelerate development and boost operational efficiency.

Lancashire, UK - Aryana, India: GetX and BrenStone announced today the signing of an agreement to establish a partnership to support Indian start-up and scale-up in enlarging their opportunities and presence in the European and the North American market.

The agreement provides for the preparation of teams dedicated to individual business operations, under the direction of the two brands, through activities such as but not limited to marketing, fundraising, recruitment, finance, M&A, training, sales and tutoring.

"We are excited to announce our partnership with BenStone, a strategic move to foster the internationalization of Indian scaleups. Through this collaboration, we aim to facilitate the entry of Indian companies into European and North American markets, offering them the resources and support they need to grow and thrive on a global scale"—Franco Baraghini, Chairman & Founder of GetX.

"We are thrilled to unveil our partnership with GetX, marking a pivotal step in driving the internationalization of European/American scaleups. With this collaboration we are set to streamline European/American company's entry into Indian markets, providing them with the strategic partner and support to excel and expand globally." - Sunil Kapoor, Founder & CEO BrenStone

About GetX:

GetX is an International Business Accelerator for the best and most promising startups and scaleups, aiming to expand their business to new customers, sectors, and countries. GetX seeks out and promotes innovation to drive technological progress and improve the quality of life on the planet, with a presence in the United Kingdom, Italy, Germany, Spain, France, the United States, Brazil, and India. By collaborating with investors and corporations worldwide, GetX drives its clients towards success, from the initial stages of idea consolidation to the more advanced needs of economic development.

About BrenStone:

BrenStone specializes in facilitating strategic decision-making for businesses by leveraging a scientific approach and a broad international network of industry experts. The unique capabilities include: Technical Support Global Sourcing, Merger & Acquisition, Fund-raising and mentoring, Executive Recruitment/ Executive Search and Training, Trading of products, components & services.

Contacts GetX: Javier Nadal GetX Managing Director Javier.nadal@getx-team.com +44 7490 391117	Contacts BrenStone Sunil Kapoor Founder & CEO Sunil.Kapoor@brenstoneinternational.com +91 88227 75533
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