



ASPHALTICA 2023

THE LANDMARK IN ITALY FOR THE ROAD SECTOR

The show – the largest in Italy in this sector – is a vital occasion for everyone keen to keep up to date and find out more about the current state of the art in the paving and road infrastructure field.

KEYWORD: INNOVATION

The event aims to be an extremely important occasion highlighting all innovations in the road infrastructures and asphalt fields: experiments involving materials, technological innovations, European regulations and new frontiers involving technicians and researchers in order to build roads that are safer, more efficient and more environmentally sustainable.

A key event for getting to know and understanding the asphalt, site works and road safety universe.

HIGH-PROFILE TRAINING AND UPDATES

The three-day exhibition event dedicated significant space to debates, workshops, seminars and top-flight scientific conferences focusing on current issues in the sector.

Safety, protecting people's health and the environment are the key words in research into optimal, cutting-edge solutions for the asphalt market and will involve private and public sectors alike.

TECHNOLOGY AND INTERNATIONAL MARKETS

Asphaltica seeks to re-launch the road sector and confirm its status as a strategic landmark for technological innovation in order to expand interest among high-profile international operators and delegations from emerging countries in search of ideas and business partnerships.

2 EVENTS IN A SINGLE HUGE SHOW

As part of the broader context of SaMoTer, Asphaltica is the European landmark for the entire roadworks value chain. It also benefits from the significant numbers arising from the joint scheduling of the shows and the far-reaching international visibility that this ensures.

Asphaltica is absolutely not to be missed and promises many new proposals and initiatives.