

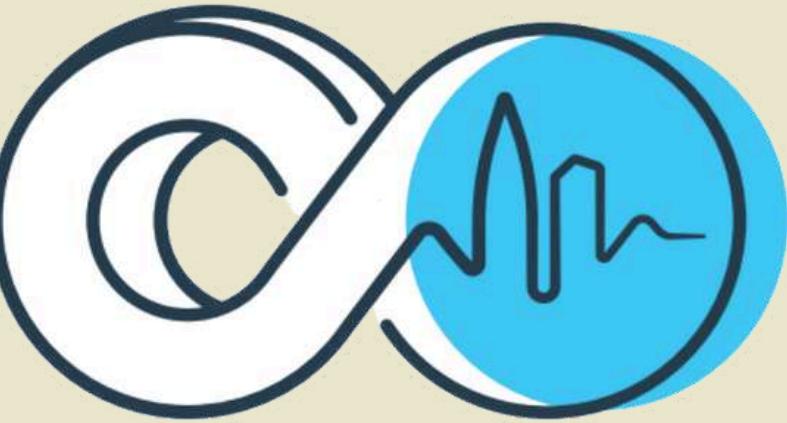
Sustainable Urban Development

6&7 November 2025

*CRETE
GREECE*



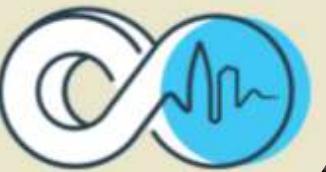
REGION OF CRETE
REPLAN CITY PROJECT



**Replan
City Life**
Shaping Circular Cities



Brief Introduction



The Concept of Sustainable Urban Development

Sustainable urban development represents a transformative approach to city planning, one that harmonizes with the natural environment while promoting economic growth and social equity.

RE-PLAN CITY LIFE project aims to raise awareness about the Circular Economy opportunities for Materials, Products and applications obtained from tyre recycling to adopt environmentally friendly behavior and practice in urban communities.



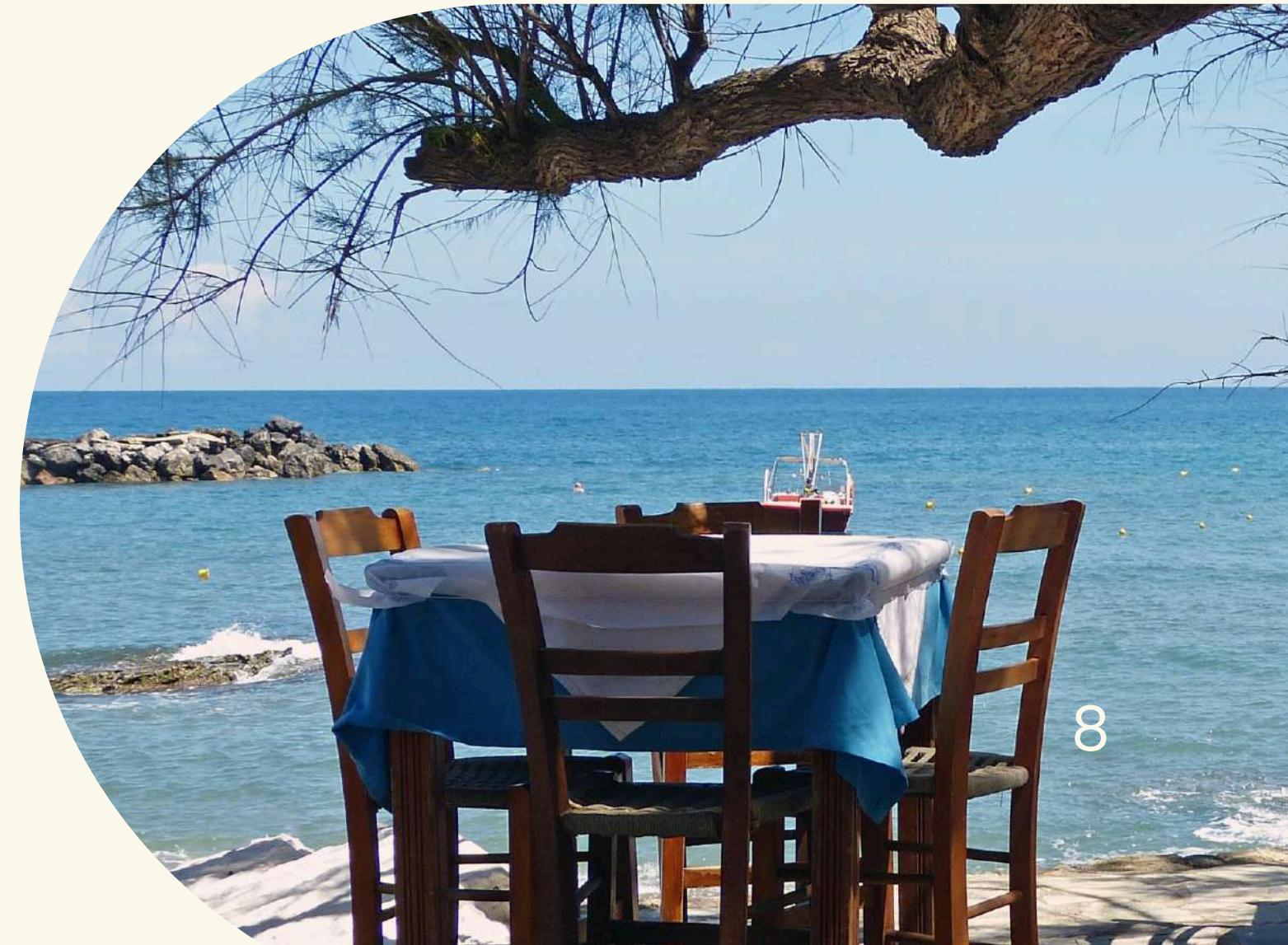
Environmental & Policy Considerations



Reducing Urban Carbon Footprints through Eco-friendly Practices

- Encourages the use of low-carbon transportation options to reduce emissions from private vehicles.
- Includes planting trees, creating parks, and integrating green roofs to absorb carbon dioxide and improve air quality.
- Focuses on reducing waste generation and enhancing recycling efforts to lower the carbon footprint of urban areas.

The aim of the project is to raise awareness about the Circular Economy opportunities for Materials, Products and applications obtained from tyre recycling.



SAVE the DATE

See you in CRETE 6 & 7 November

