



Shamim Ahmed

Passport: A13589393 | **ID:** Eresidency-UA0048061 | **Work permit:** Maltese | **Date of birth:** 10/10/1989 |

Place of birth: Pabna, Bangladesh | **Nationality:** Bangladeshi | **Phone number:**

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ABOUT ME

Results-driven professional with over 10 years of experience in optimizing online presence and driving international growth through SEO, e-commerce, and media buying. As a certified Estonian e-Resident, I successfully manage a global, location-independent IT and marketing agency specializing in scalable digital solutions for startups and SMEs.

Currently, I am advancing my technical and strategic leadership capabilities through a **Postgraduate Diploma in Entrepreneurship (2026)** at **Ascencia Business School in Floriana, Malta**. This academic pursuit is designed to bridge my extensive background in digital marketing with deep insights into the evolving tech ecosystem.

Passionate about digital innovation and next-gen broadcast operations (OTT/Live Streaming), I am now seeking new ventures and strategic partnerships that align with innovation and digital entrepreneurship in the European market and beyond.

WORK EXPERIENCE

DIGITAL ADVERTISING SPECIALIST – FLURRYSPORTS (REMOTE) – 15/09/2019 – Current – WISCONSIN, UNITED STATES

- Edited and contributed content related to sports, enhancing website quality and reader retention
- Managed digital marketing efforts, including SEO, social media, and content strategy
- Website design and maintenance at [FlurrySports](#)
- E-commerce manager at [MySportsShirt](#)
- Managed digital marketing and drive online targeted clients for specific product/niche and converted quality traffics to sales.
- Live support (pre and post sales agent [tawk.to](#))
- Develop and implement strategic advertising campaigns to drive brand awareness and customer engagement
- Manage online advertising platforms such as Google Ads, social media ads, and email marketing campaigns
- Utilize SEO strategies to optimize content for search engines
- Analyze campaign performance using analytics tools to make data-driven decisions
- Stay up-to-date with American sports industry trends and best practices in digital marketing and e-commerce

ADMINISTRATIVE ASSISTANT – PROJECT SPURS (REMOTE) – 14/11/2020 – 11/02/2022 – TEXAS, UNITED STATES

- Supervised a team of administrative staff, providing guidance and support to ensure successful completion of tasks
- Increased organic traffic for client websites through the development and execution of SEO campaigns.
- Managed invoice reconciliation process, ensuring accurate billing and timely payments to vendors.
- Managed social media accounts, ensuring timely responses to comments, messages, and reviews for enhanced customer service.
- Developed compelling headlines and meta tags, leading to higher click-through rates for web pages and published trending american sports content
- Maintained confidentiality of sensitive information by adhering to strict privacy policies and implementing secure filing systems.

SELF EMPLOYED – DRAFT MEDIA PRIVATE LIMITED – 11/11/2021 – Current – RAJSHAHI, BANGLADESH

- Lead a full-service IT agency providing web design, development, local SEO, e-commerce services, and small business promotion globally
- Managed a Sports OTT platform backend, sales and marketing, subscription system and complete payment gateway by own hand.
- Managing Press release and distribution for clients and individual.
- Delivering Google, microsoft and meta ppc advertising with content marketing by sponsorship, PR and reputed website.

- Identified opportunities for growth through competitive analysis, market research, and audience segmentation techniques.
- Monitored website uptime and addressed any server or hosting issues promptly to maintain a seamless online presence.

EDUCATION AND TRAINING

04/01/2012 – 30/11/2016 Dhaka, Bangladesh
BACHELORS OF SCIENCE Dhaka International University

Website <https://diu.ac/> | Level in EQF EQF level 6

10/03/2006 – 02/02/2011 Pabna, Bangladesh
DIPLOMA IN ELECTRICAL ENGINEERING Pabna Polytechnic Institute

Website <https://ppi.pabna.gov.bd/> | Level in EQF EQF level 5

13/09/2006 – 13/12/2006 Dhaka, Bangladesh
NATIONAL SKILL STANDARD BASIC (360 HRS) COMPUTER OFFICE APPLICATION Bangladesh Technical Education Board

Website <https://bteb.gov.bd/> | Level in EQF EQF level 4

09/10/2007 – 04/12/2009 Pabna, Bangladesh
HIGHER SECONDARY CERTIFICATE (HSC) Bangladesh Open University

Website <https://www.bou.ac.bd/> | Level in EQF EQF level 4

01/01/2026 – CURRENT Floriana, Malta
POSTGRADUATE DIPLOMA IN ENTREPRENEURSHIP Ascencia Business School

Website <https://www.ascencia-business-school.com/en/campus/malta/> | Field of study Entrepreneurship/Entrepreneurial Studies |

Level in EQF EQF level 7

01/01/2004 – 05/06/2006 Rajshahi, Bangladesh
SECHONDARY SCHOOL CERTIFICAT (SSC) Intermediate and Secondary Education Boards

Website <http://www.educationboard.gov.bd/> | Level in EQF EQF level 2

LANGUAGE SKILLS

Mother tongue(s): **BENGALI**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	B2	B2	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Digital Marketing | E-commerce | Google ads | Bing ads | Press release | Media Buing | Cms | SEO

DRIVING LICENCE

Driving Licence: A2

Driving Licence: A | 10/10/2018 – 09/10/2028

Driving Licence: B | 20/07/2022 – 19/07/2032

NETWORKS AND MEMBERSHIPS

05/10/2021 – CURRENT Republic of Estonia
e-Residency of Estonia

I'm Estonian e-residency card holder, and already joined with world wide digital entrepreneur through the e-residency community.
 Personal Code: 38910100328
 Document Number: UA0048061

Link <https://www.e-resident.gov.ee/>