

Elena Turazzini

DESIGNER



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ABOUT



I'm a motivated, curious and creative freelance designer who enjoys the challenge of new environments and learning. I have actively studied and worked abroad.

I am passionate and flexible, I can easily work within a team as well as independently.

I am IT literate, I am familiar with a number of Programs and I can easily learn new ones.

I'm looking for jobs in flexible and open environments which can fit my abilities and fulfill my ambitions.

PROFESSIONAL SKILLS



Motivation
Flexibility
Problem solving
Time management
Continuing Education

PERSONAL SKILLS



Creativity
Speed
Independent and team working
Research skills
Learning attitude

WORK EXPERIENCE

_ Da Luglio 2013

Freelance Designer: graphic design and communication, corporate identity, **P.O.P display and exhibition design**
Editorial design and illustrations: layouts, infographics and illustrations.

_ Luglio 2011-Luglio 2013

Creative director exhibition, display and graphic design at:
Euroimmagine (www.euroimmagine.it), Villafranca, Verona (IT).
Design, 3d and graphic design, production projects.

_ Giugno 2009-Giugno 2011

Art director junior at: Agenzia Perdonà (www.agenziaperdona.it)
Villafranca, Verona (IT).
Creative direction, 3d and graphic design, corporate identity and communication.

_ Giugno 2007-Giugno 2009

Exhibition designer at: Studio Chiesa (www.Studiochiesa.it)
Porto Mantovano, Mantova (IT).
Design, Planning, supervision of graphic, exhibition design and C.I.

_ Novembre 2006-Giugno 2007

Interior designer at: Ballarini Interni, Marano di Valpolicella, Verona (IT)

_ Luglio 2005-Novembre 2005

Internship of **exhibition Design** at: Coordination Berlin Ausstellungs GmbH, Berlin (DE) (www.coordination-berlin.de)
New products research and development, Design development of exhibition, Interior, graphic and corporate design.

_ Giugno 1999-Ottobre 2001

Graphic designer at: Promotional service s.p.a. Verona (IT).
Visual solution for customers' communication needs, negotiation, knowledge of material costs and production times.

_ Marzo-Giugno 1999

10 weeks internship at: Promotional service s.p.a.
(Promotion and communication agency, Caselle di Sommacampagna, Verona)

_ Da Luglio 1994

Working and running family business restaurant-B&B (Le Bianchette, Custoza)

_2005/06

Master degree Interior design, **Exhibition and museography department**, at: Politecnico di Milano. Final grade 102/110
Thesis: La polvere del Tempo. La villa romana di Desenzano del Garda: progetto e valorizzazione del parco archeologico.

_2004/05

I've attended 4th year at Koeln international school of design, Cologne, Germany (second year of **Master of european studies in design**). I've broaden my knowledge of graphic, multimedia, communication and service design

_Luglio 2004

bachelor degree in industrial design, presso il Politecnico di Milano, 110/110

_2003/04

I've attended 3rd year in **Product Design** at Glasgow School of Art, Glasgow, UK (first year of Master of European studies in Design).
I've broaden my knowledge and comprehension in developing design concepts, building models, researching topics and developing projects and presentations.

_2001/03

I've attended 2 years of **Interior Design** at Politecnico di Milano.
I've learned about materials, process and market needs.
Planning, designing and developing models.

_1998/99

School diploma: **Liceo Artistico Statale**, sez. architettura, Verona. Voto: 50/60.
Artistic and cultural knowledge, improving my art skills.

_1998/99

Professional operator **in graphic design** (900 hours), at C.F.P. (Centro formazione professionale, Verona).
Drawing skills, packaging e computer knowledge.

LANGUAGES

_ Italian: mother tongue

_ Inglese: fluent, good level, (TOEFL 2004, punteggio: 250/300)

_ Tedesco: Grundstufe II

IT KNOWLEDGE

_ Excellent knowledge of OS operative system and graphic programs

_ Excellent knowledge of social apps.

INTERESTS

I'm passionate about art, history and design (exhibition, museums, photography)
Drawing and reading, researching, music, traveling.

I'm into **local cultural associations** where we promote cultural and historical events to promote local tourism

REFERENCE

on request.

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Autorizzo il trattamento dei dati personali ai sensi della Legge n. 675/96.